

EXHIBITOR'S ADVERTISEMENT

	Net value
Hire a flag (or banner) pole (limited number)	EUR 125.00
1. Advertising exposure on the premises of the fair	EUR 63.00 / 1sqm
2. Hire of a space for a banner	EUR 50.00 / 1 sqm
3. Advertising on the telebim	
• Option A – spot length: 15 s; frequency: 15 min; total emission time: 30 minutes – EUR 120.00	
• Option B - spot length: 30 s; frequency: 30 min; total emission time: 30 minutes – EUR 120.00	
• Option C - spot length: 60 s; frequency: 60 min; total emission time: 30 minutes – EUR 120.00	
<i>Limited number of the spots</i>	
5. Additional invitation (universal leaflet) – min. 20 pcs.	EUR 0,25
6. Leaflet distribution permission on the fair grounds	EUR 125.00
7. Place for advertisement materials agreed with the Organizer	EUR 38.00
8. Advertisement (colour page) in the catalogue	EUR 175.00

Note: a value added tax (23%) will be added to all the prices and fees listed here

The content of this document does not constitute an offer within the meaning of Article 66 & 1 of the Civil Code Act of 23 April 1964 (Journal of Laws No. 16, item 93 as amended) and it should be interpreted as information only.